Primary Online Safety

Parents Information Presentation 2026-27

Knowsley CLCs September 2026

Knowsley
City Learning Centres

THINGS THAT HAPPEN ON INTERNET EVERY 60 SECONDS

MORE THAN **243,000** PHOTOS UPLOADED

MORE THAN **3.8** MILLION SEARCHES ON **GOOGLE**

MORE THAN **350,000** TWEETS **SENT**

MORE THAN **65,000** PHOTOS **UPLOADED**

MORE THAN **210,000** SNAPS **UPLOADED**

120 NEW **ACCOUNTS** CREATED **ON LINKEDIN**

MORE THAN **29** MILLION **MESSAGES PROCESSED**

1 MILLION **PHOTOS**

175,000 VIDEO MESSAGES **SHARED**

MORE THAN **156** MILLION **E-MAILS SENT**

70,000 HOURS **OF VIDEO CONTENT** WATCHED

MORE THAN **400** HOURS **OF VIDEOS UPLOADED**

YouTube

AROUND **700,000** HOURS **OF VIDEOS WATCHED**

MORE THAN **800,000** FILES **UPLOADED ON DROPBOX**

NETFLIX

MORE THAN **87,000** HOURS OF VIDEO **WATCHED**

MORE THAN **5,500** CHECKINS **ON FOURSQUARE**

MORE THAN **25,000** POSTS **ON TUMBLR**

MORE THAN **2,000,000** MINUTES **OF CALLS DONE BY SKYPE USERS**

AROUND **200** EVENT TICKETS **SOLD ON EVENTBRITE**

MORE THAN **1000** IMAGES **UPLOADED**

MORE THAN **50** NEW **REVIEWS**

MORE THAN **500,000** APPS **DOWNLOADED**

MORE THAN **1,000,000** SWIPES

18,000 MATCHES **ON TINDER**

16,550 VIDEO VIEWS **ON VIMEO**

GO-Globe
web design web applications identity seo

What are your children doing online?

Their childhoods may be very different from yours because of the digital playground that is available to them. Whilst this digital playground affords them a whole new set of opportunities it also brings its own new set of risks.

Using social media?

Creating or watching videos?

Playing or streaming games?

Using AI

Home learning or home work?

Children's

Tech Trends

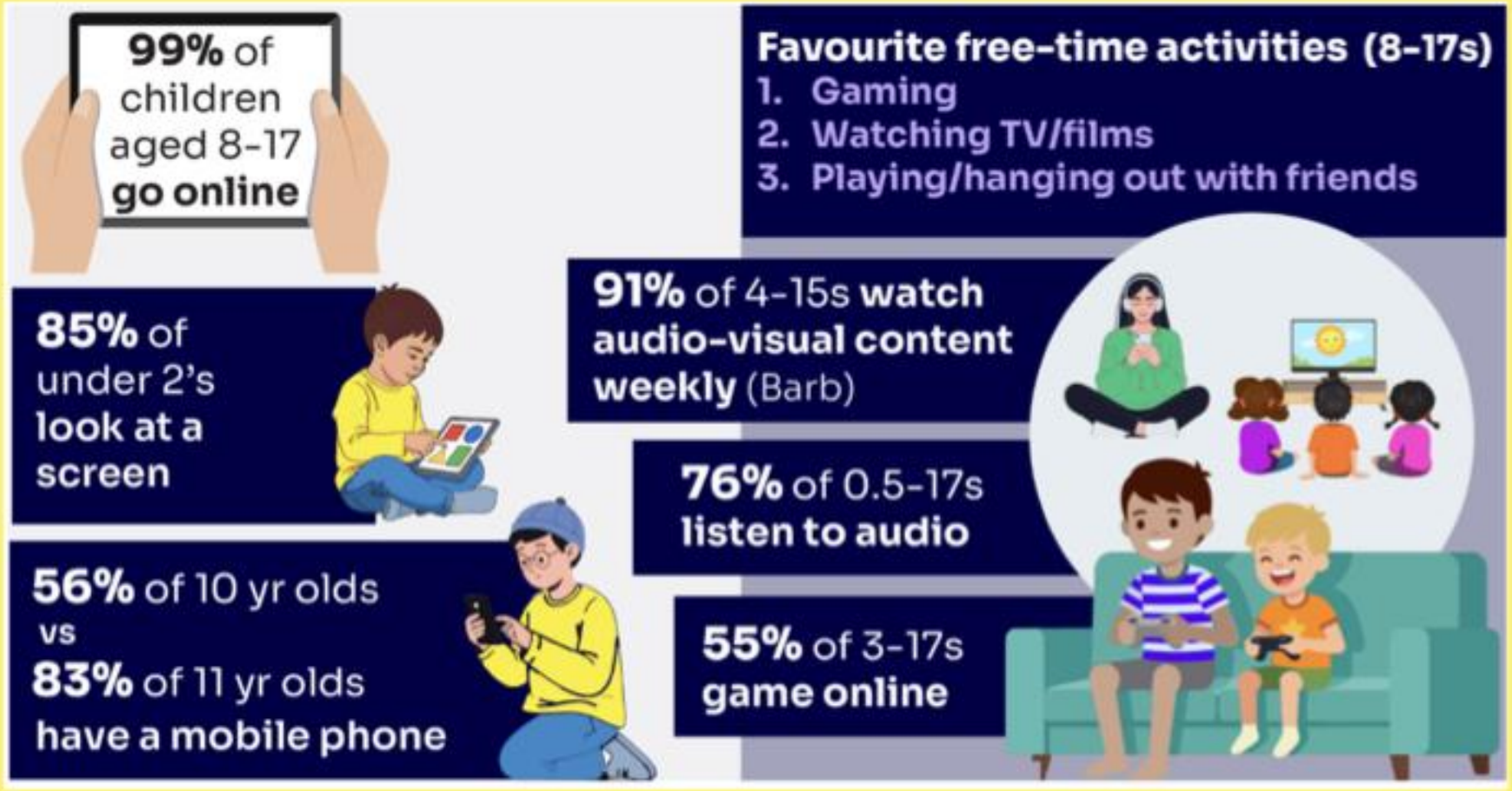
Ofcom children's media use and attitudes report

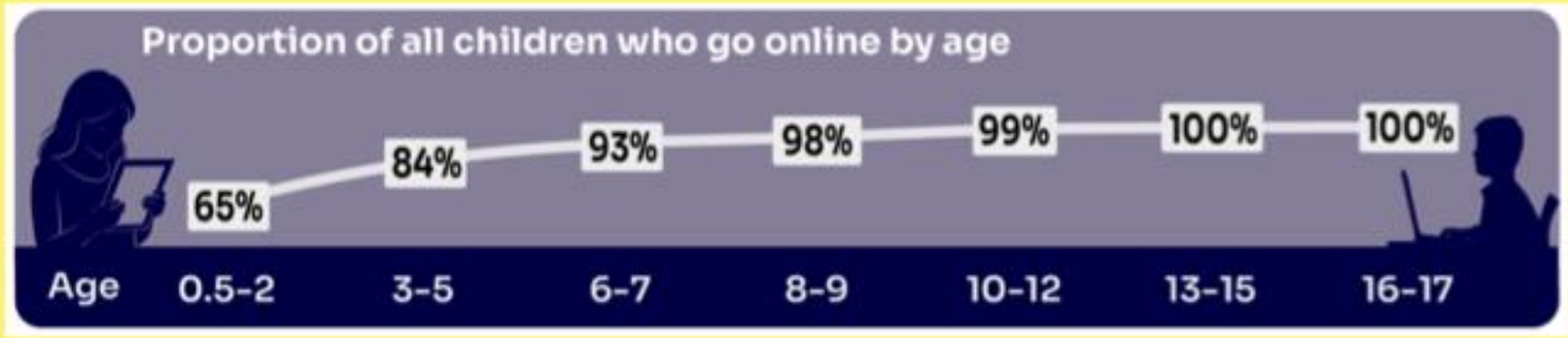
https://www.ofcom.org.uk/siteassets/resources/documents/research-and-data/media-literacy-research/children/2026-children-and-parents-report/children-and-parents-media-use-and-attitudes-report-2025-6.pdf?v=418231

Internet Matters: wellbeing in a digital world 2025

https://www.internetmatters.org/hub/research/childrens-wellbeing-in-a-digital-world-index-report-2026/

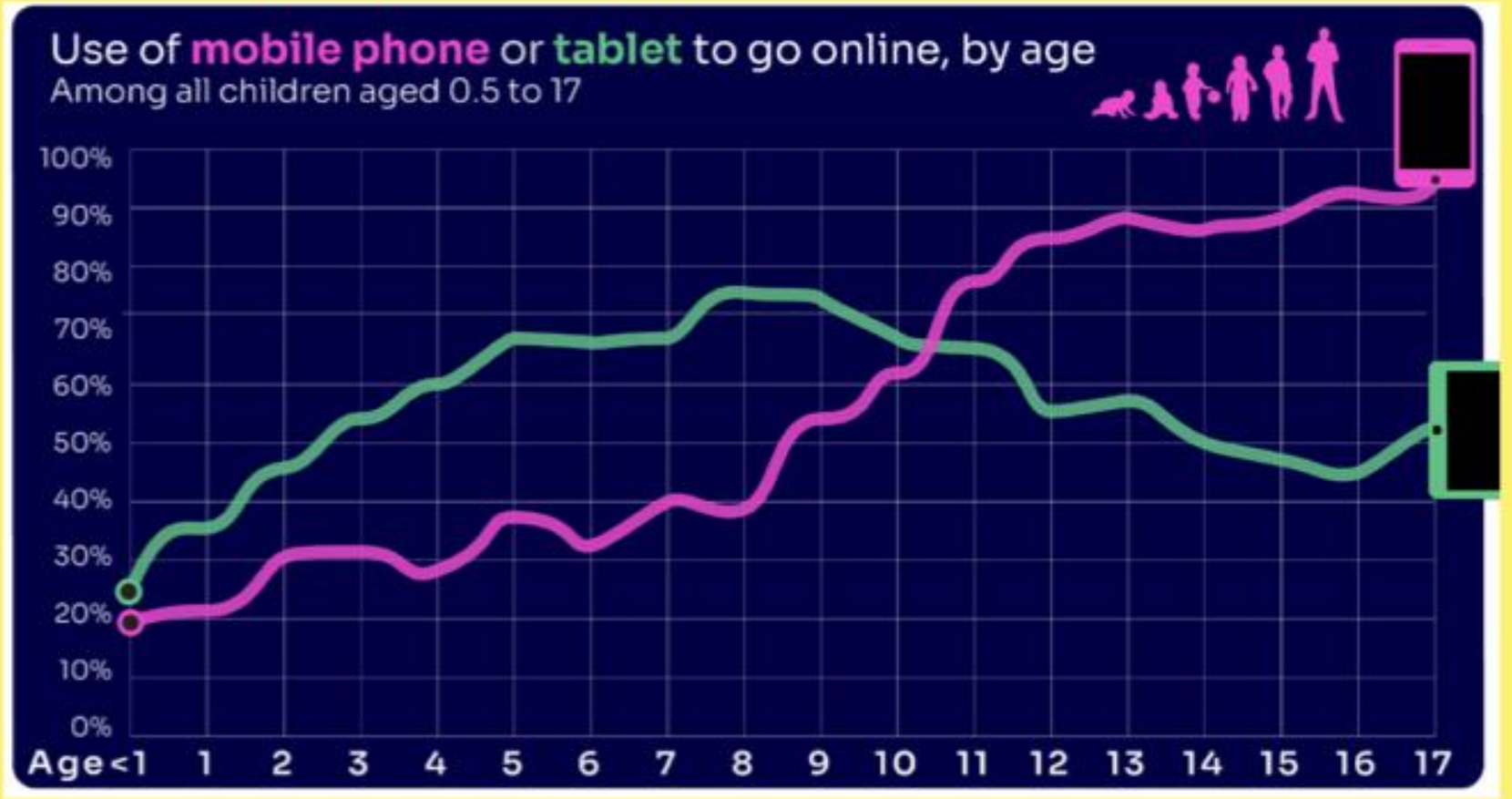
Children have greater access to screens and the internet than ever before.

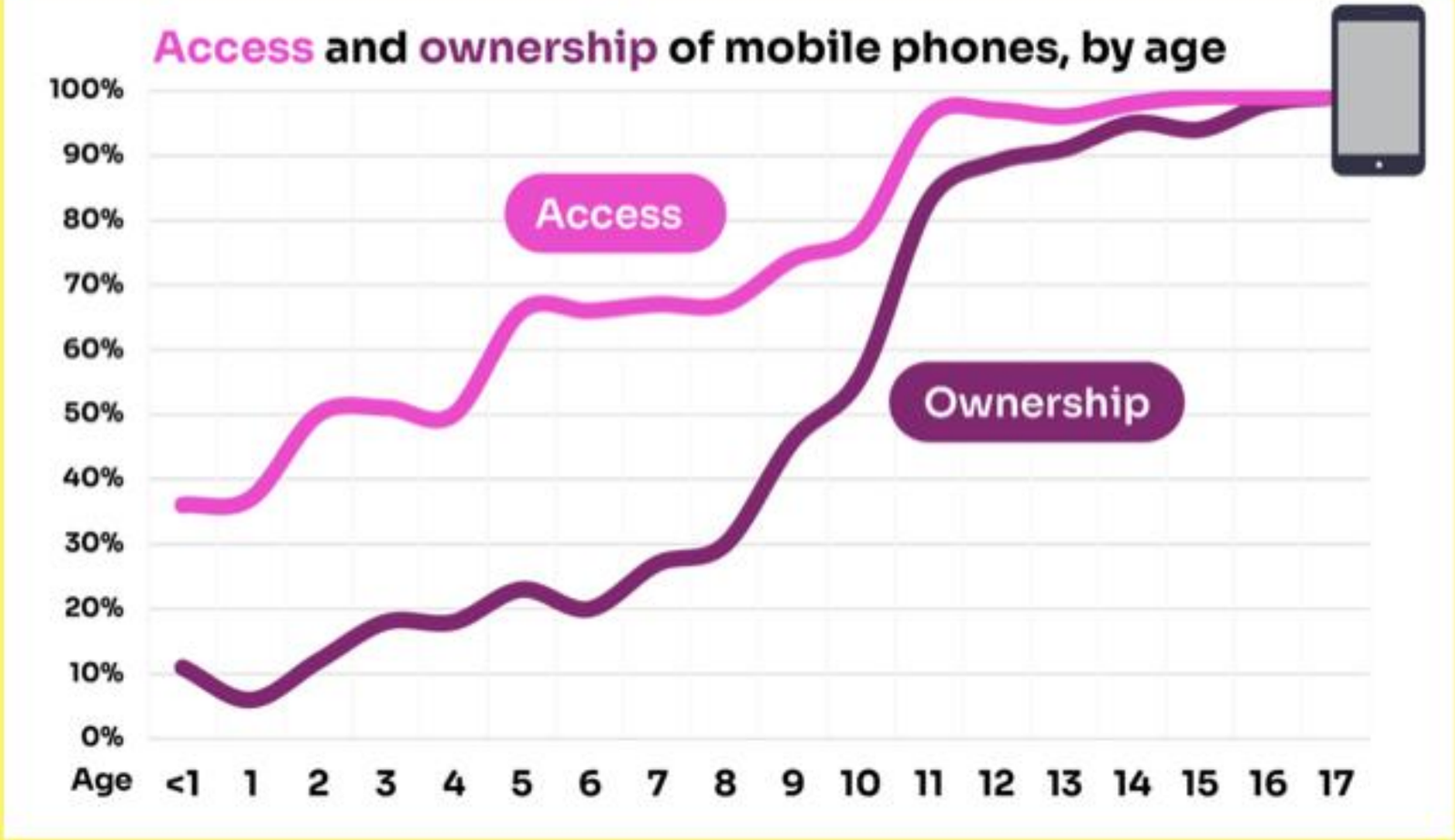




But this means the internet has greater access to children than ever before.

The way children interact with what they see online has changed in recent years and continues to change as they grow older.





Children gain independence with technology and are monitored less as they grow up, this can lead to increased online risks.

23% who agreed to answer the question have personally experienced something nasty/hurtful to them in the past 12 months



Among 8-17s who said someone had been ‘nasty or hurtful’ to them in the past 12 months, said it happened via…

- Social Media: 47
- Text/messaging: 41
- Face-to-face: 43
- Online games: 38
- Video calls: 24
- Other sites/apps: 9
- Phone calls: 18

88%
ANY ONLINE/DIGITAL LOCATION

The risks children face may start with nasty/hurtful comments via online spaces but can quickly escalate into something more serious such as social media influence, inappropriate or disturbing content, or even radical and extreme ideologies.

Porn company fined £600,000 by Ofcom over age check failings

Parents should monitor children 24/7 on Roblox, developer says

Instagram to alert parents if teens search for self-harm and suicide content

Deepfake 'nudify' site fined £55,000 over lack of age checks

'I was secretly filmed with smart glasses and then trolled online'

UK police bosses say unsafe social media platforms should be blocked for under-16s

Internet safety risks for school-age children

There are 4 main kinds of internet safety risks for children.

Content Risks

Illegal, inappropriate, harmful, e.g. Fake news, deep fake images, racism, misogyny, self-harm, extremism, pornography.

Contact Risks

Bullying, grooming, sexual harassment, exploitation, influencing, 'end-to-end encryption.

Conduct Risks

Acting in ways that might hurt others or being victims of this behaviour—privacy, digital footprint, health and wellbeing, nudes and semi-nudes, copyright and live streaming.

Contract Risks

Contracts, membership agreements, or terms and conditions that they aren't aware of or don't understand. Online gambling, advertising, phishing scams, financial scams and micro-transactions.

Teaching children how to stay safe online is a priority for many schools

Top 10 topics covered in school lessons about being online and the possible risks and benefits

% of 8-17s who recall having had lessons



The Positives

Skills development

Being online helps my child... % of online

	0.5 ⊃ 17 year olds	ABC1	C2DE
develop creative skills	52	57	46
learn new skill(s)	50	52	47

Information gathering

Being online helps my child... % of online

	0.5 ⊃ 17 year olds	Pre-school	Primary	Secondary
with schoolwork/ homework	53	25	56	73
develop skills with reading and numbers	48	49	55	39

Social connection

Being online helps my child... % of online

	0.5 ⊃ 17 year olds	0.5-5	6-7	8-9	10-12	13-15	16-17
build or maintain friendships	30	16	19	34	44	49	51

What's in the news?

Social Media Ban

Under-16s will be banned from social media from early 2027

UK social media ban will restrict 'high-risk' features on game platforms

Social media has risks but has given us opportunities too, teen influencers say

Artificial Intelligence

AI's most powerful bosses deliver message to world leaders - and it's not very reassuring

Ofcom Report Highlights AI, Harmful Content and Child Screen Use

AI will create more jobs for humans, not replace them, Amazon founder Bezos says

What can you do?

Understand the world our children grow up in.

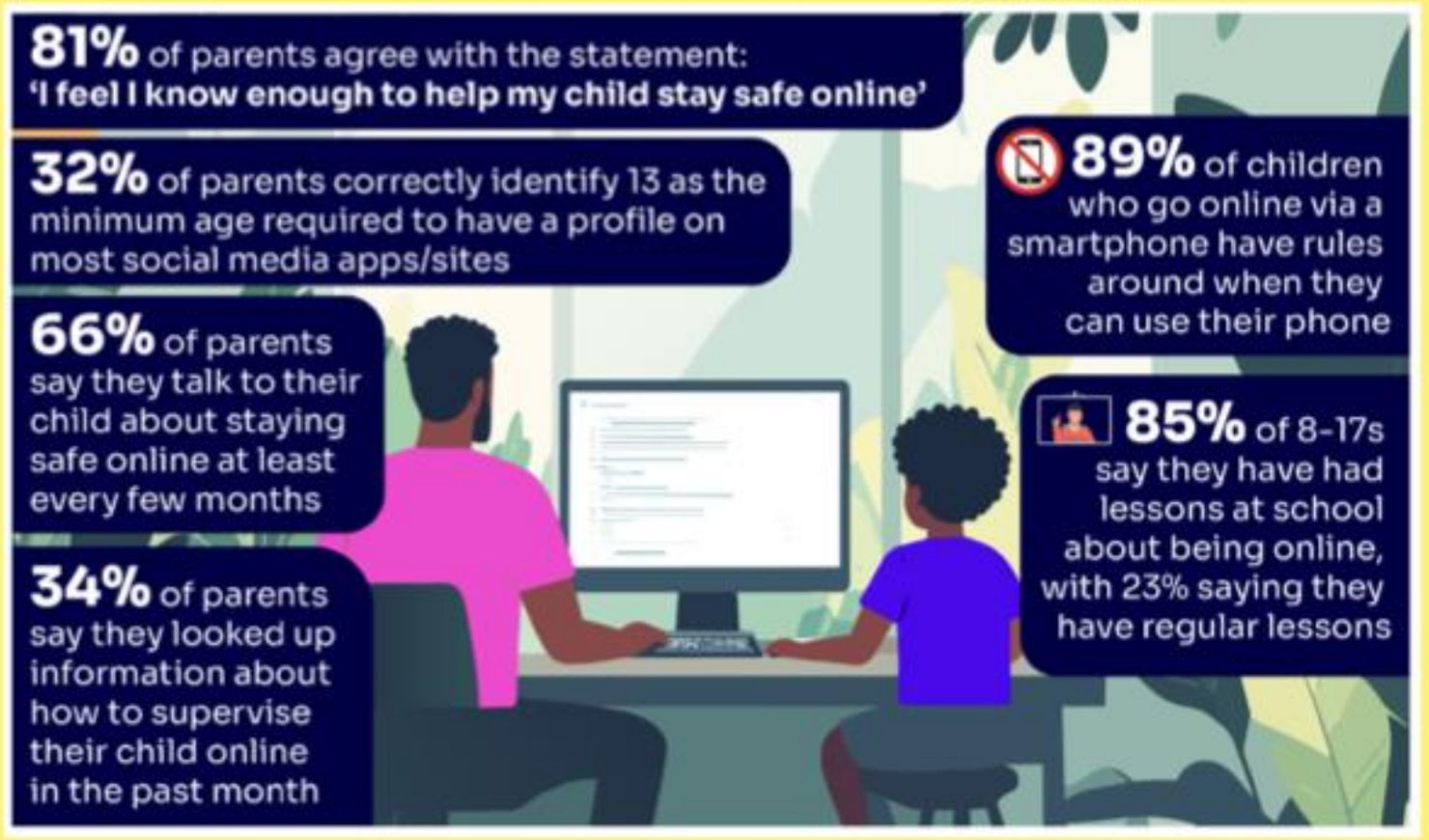






Support your children

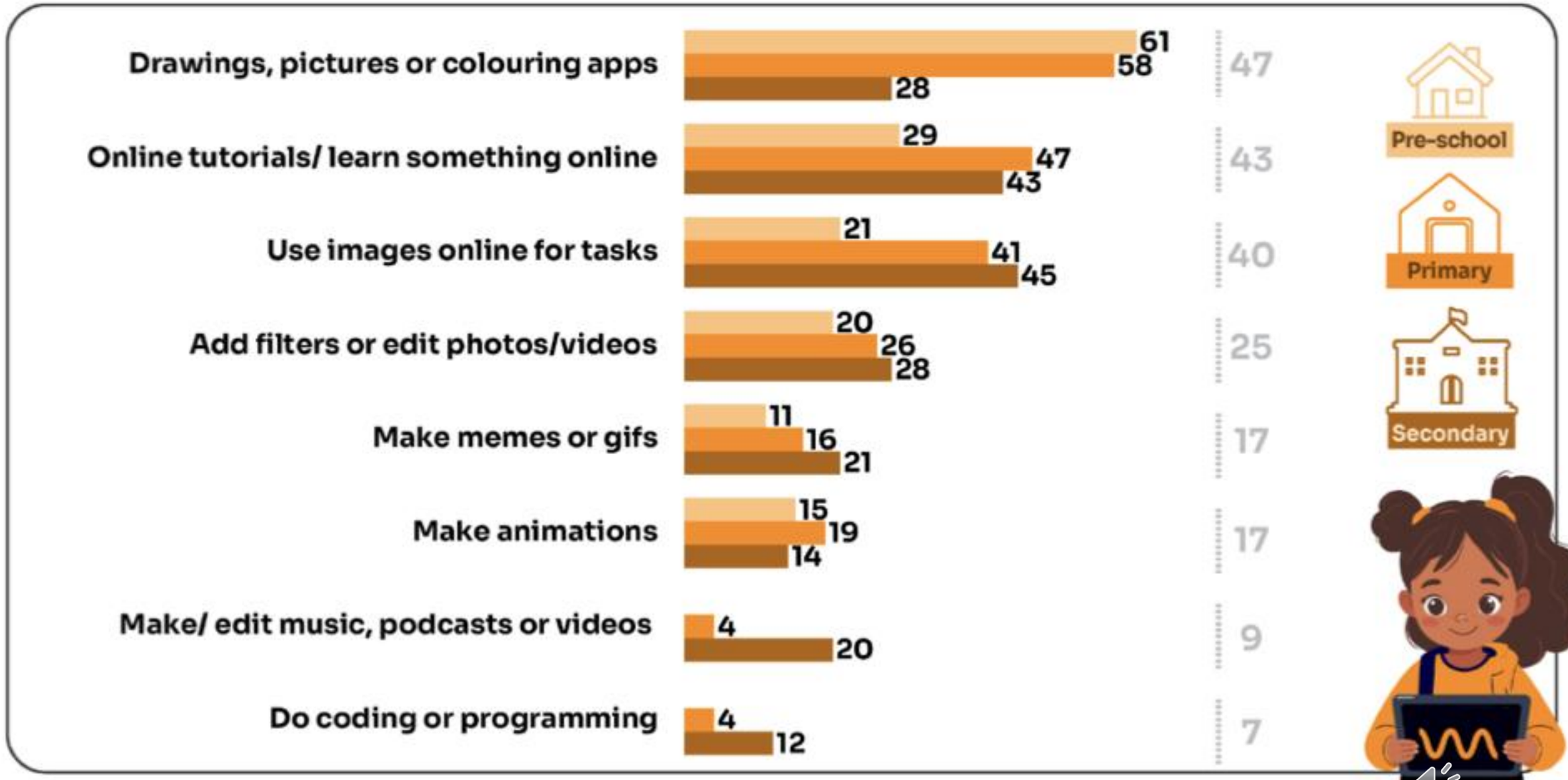
- Take an interest.
- Listen and don't judge.
- Engage with them.
- Use technology with them.
- Lead by example.



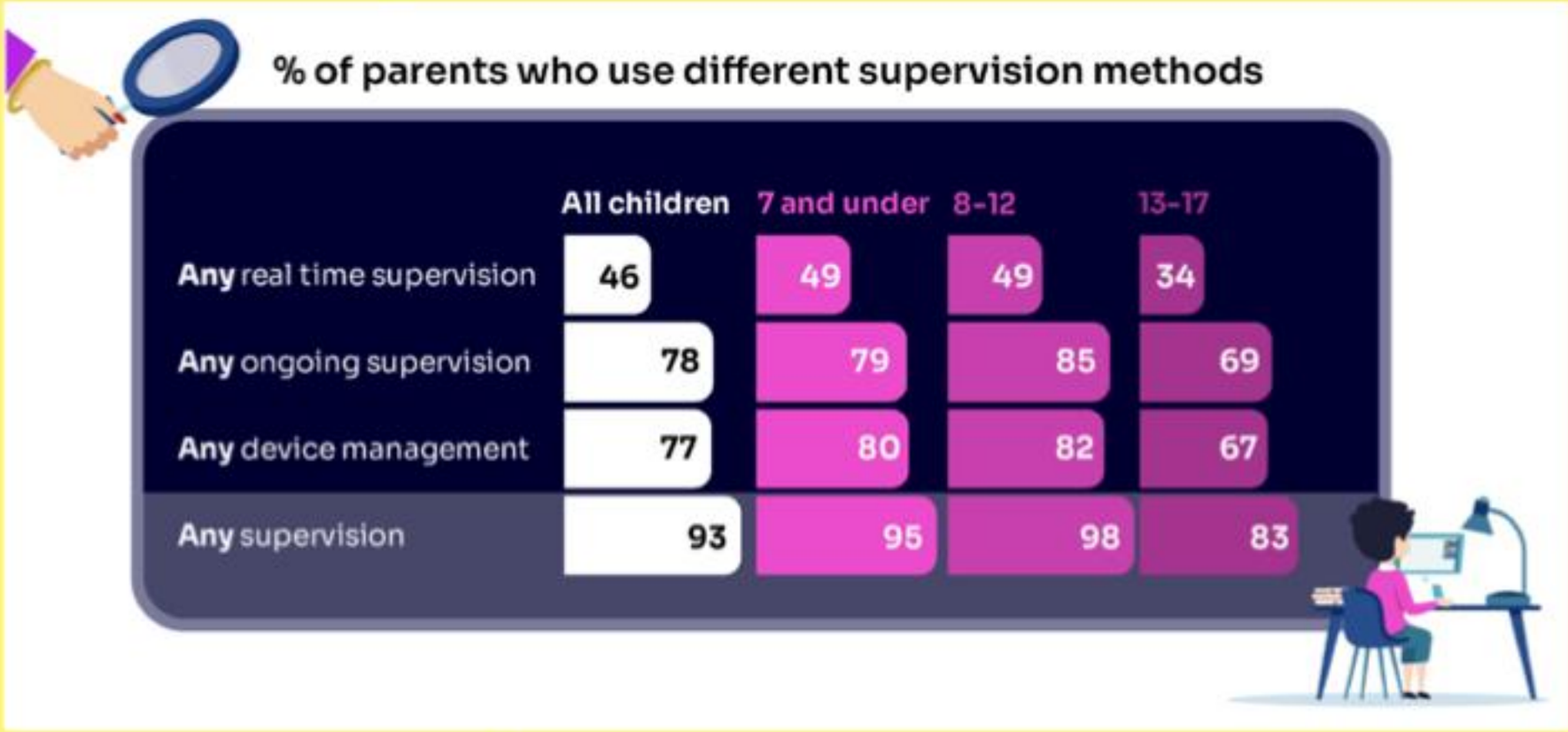
- Talk to other parents about any issues - join social media parents groups.
- Be open minded to technology.

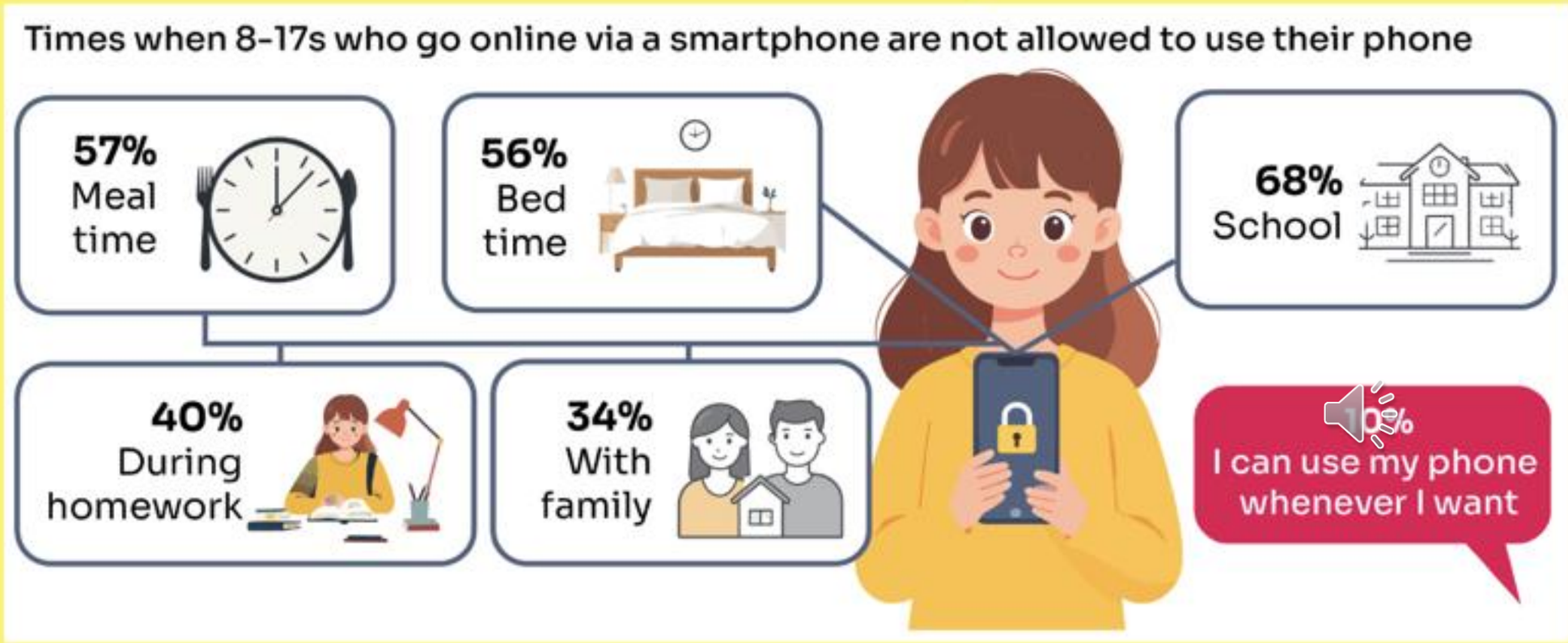
Encourage Creativity!

Creative activities undertaken on devices by children aged 3-17 (%).

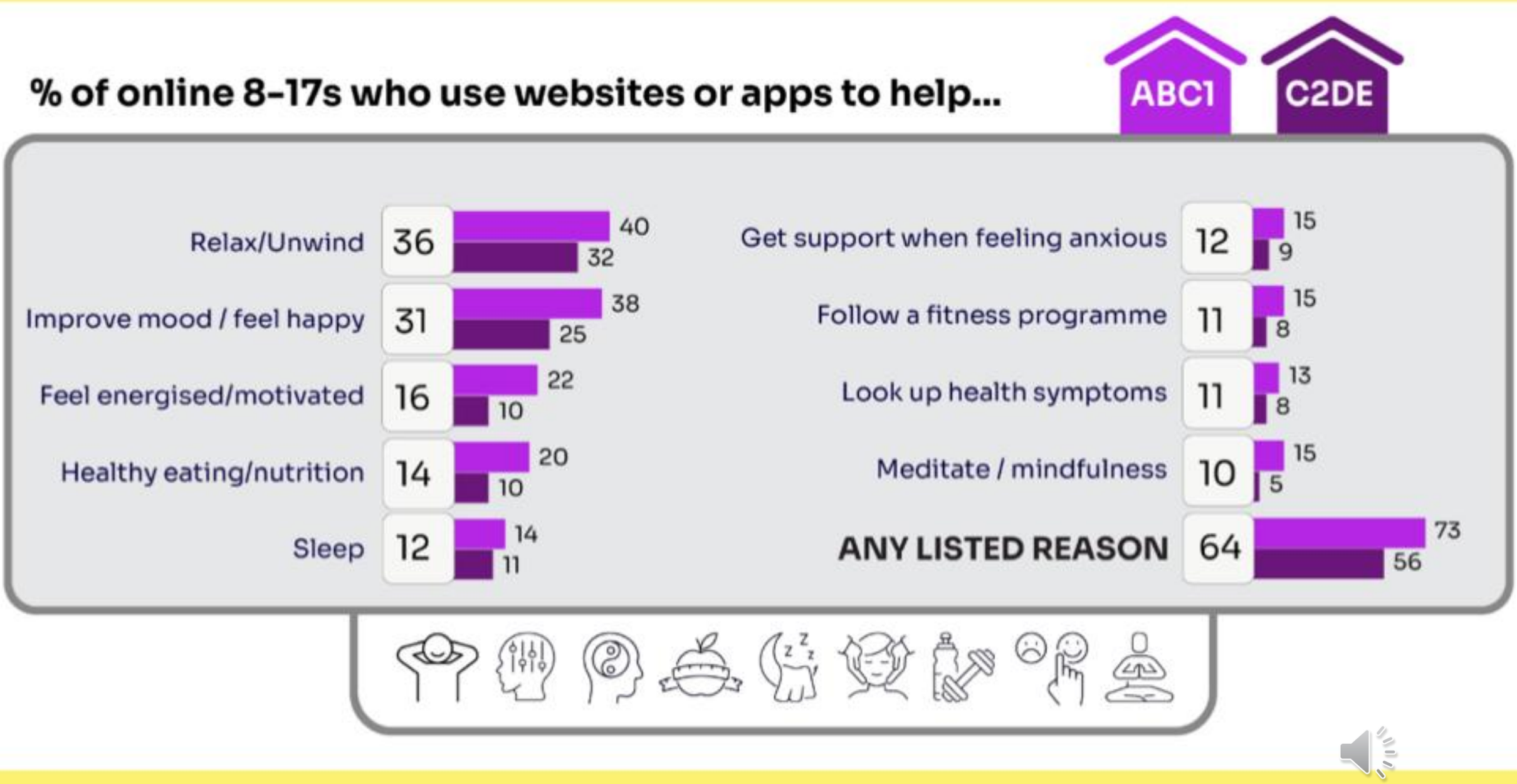


Agree on reasonable boundaries.

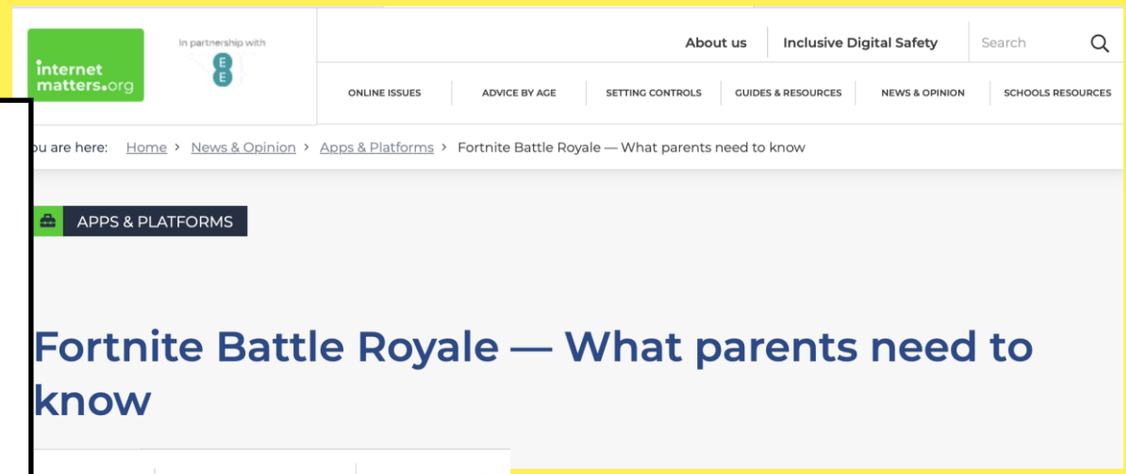




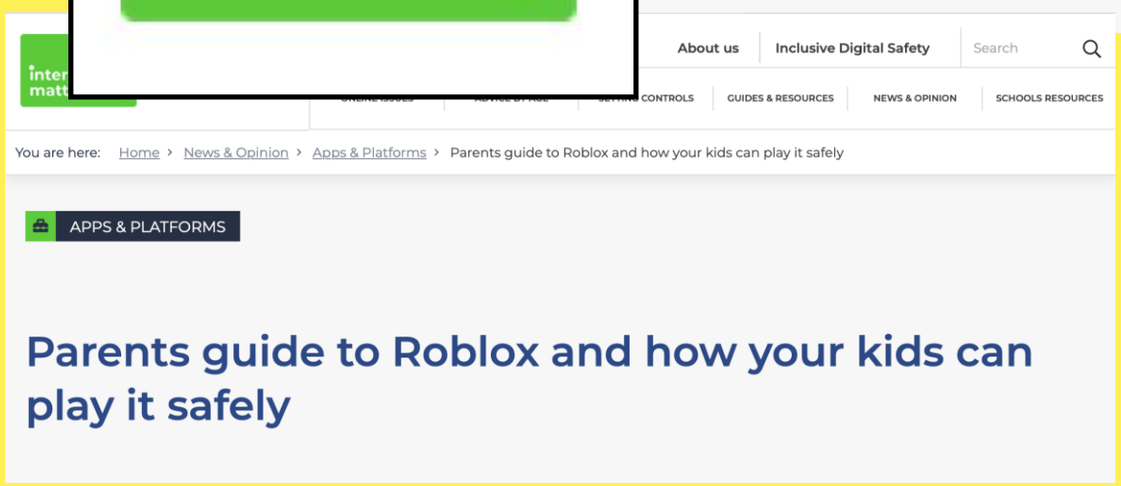
Acknowledge the positives!



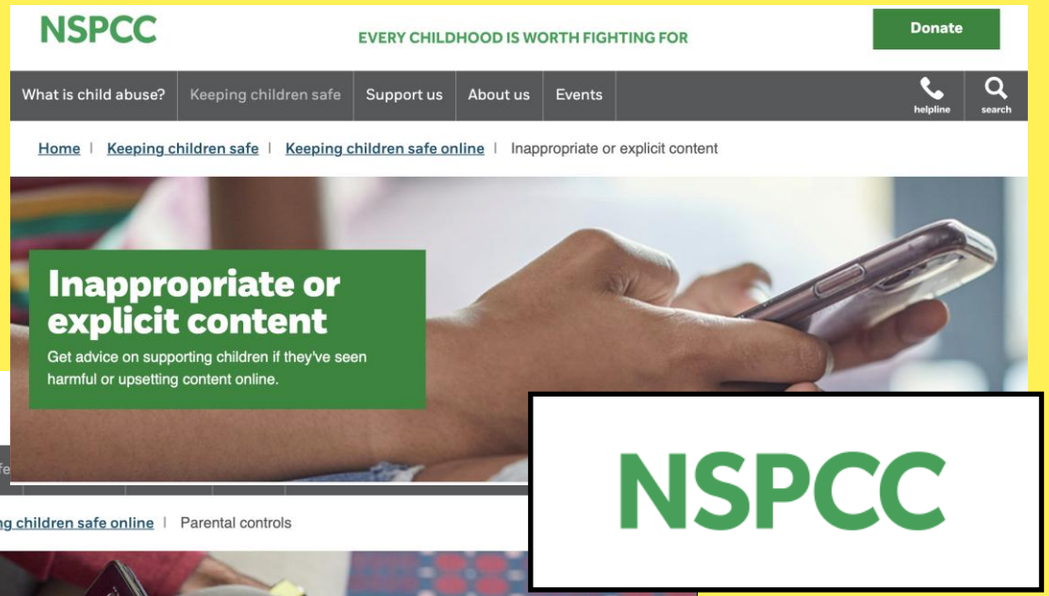
Be Knowledgeable







https://www.internetmatters.org/

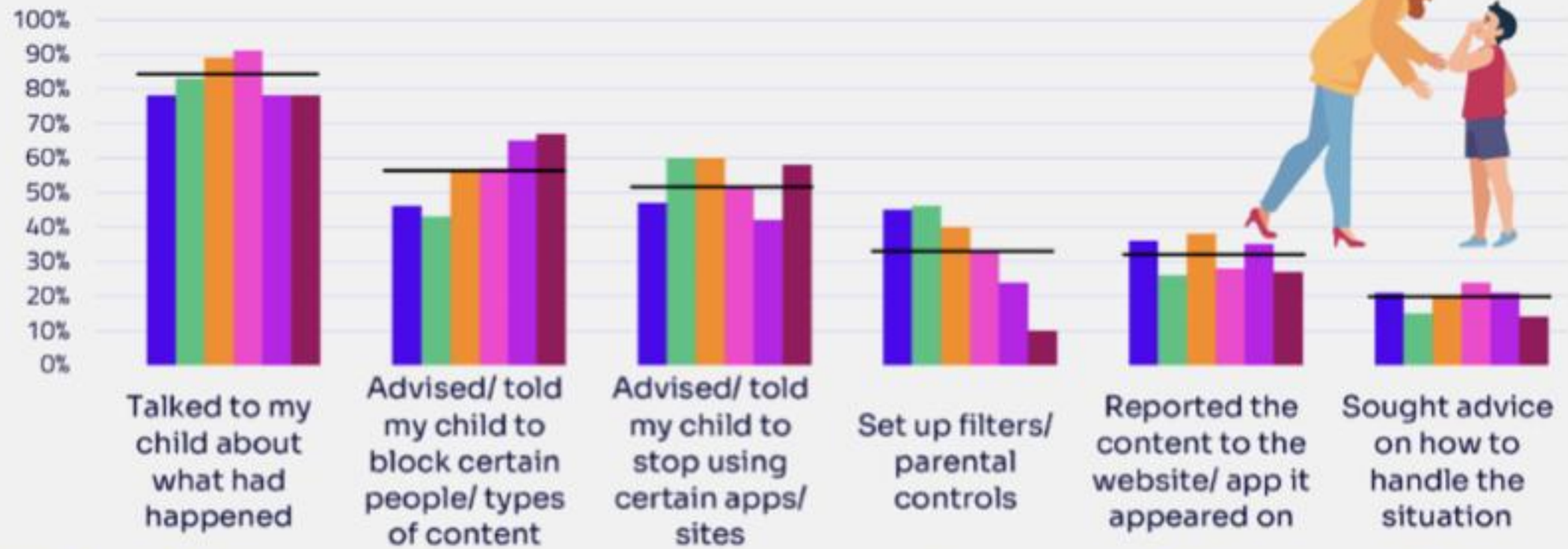


https://www.nspcc.org.uk/keeping-children-safe/online-safety

Accept that children will make mistakes...

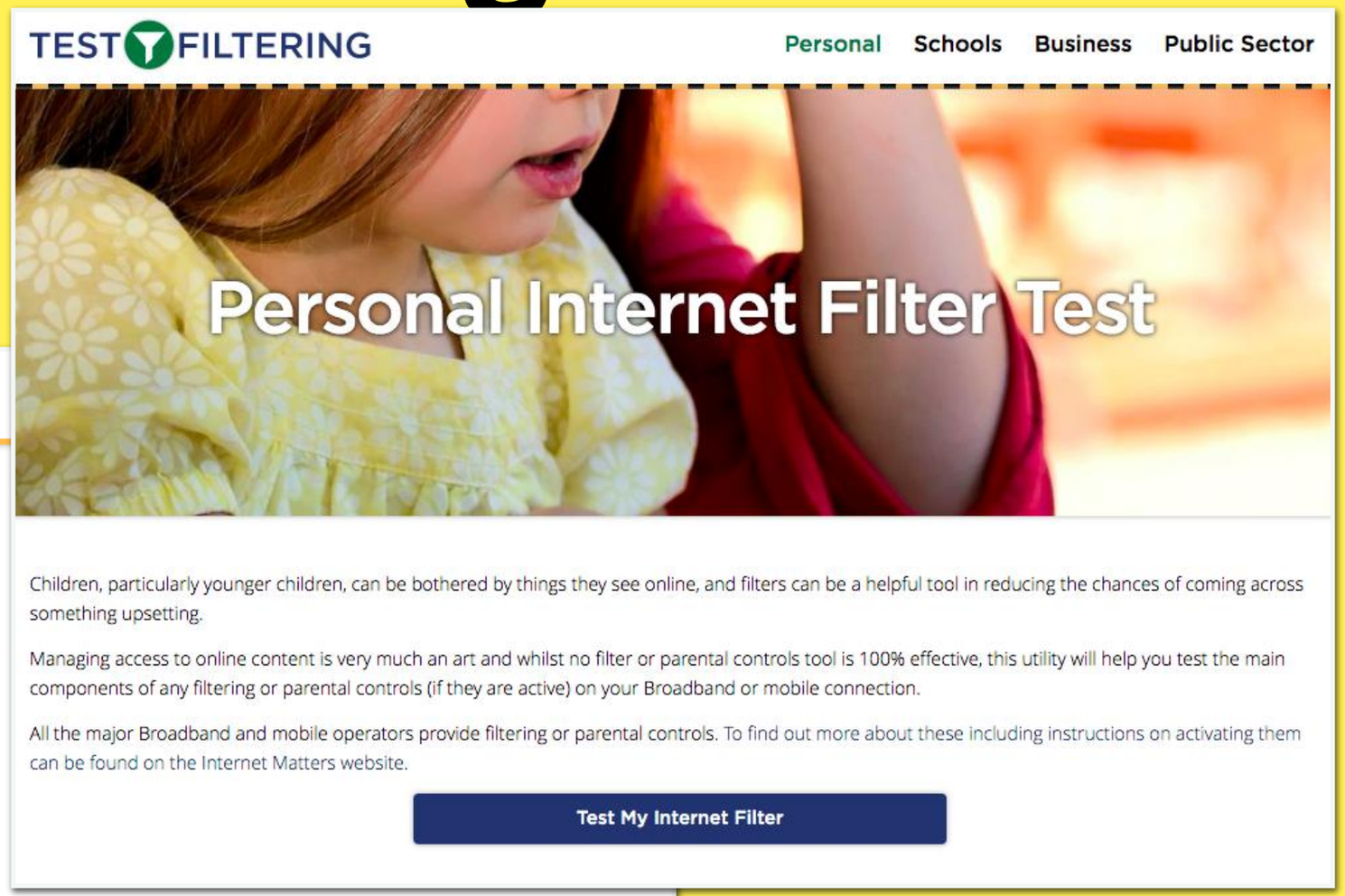
1 in 5 parents said their child told them about something they'd seen online that scared or upset them

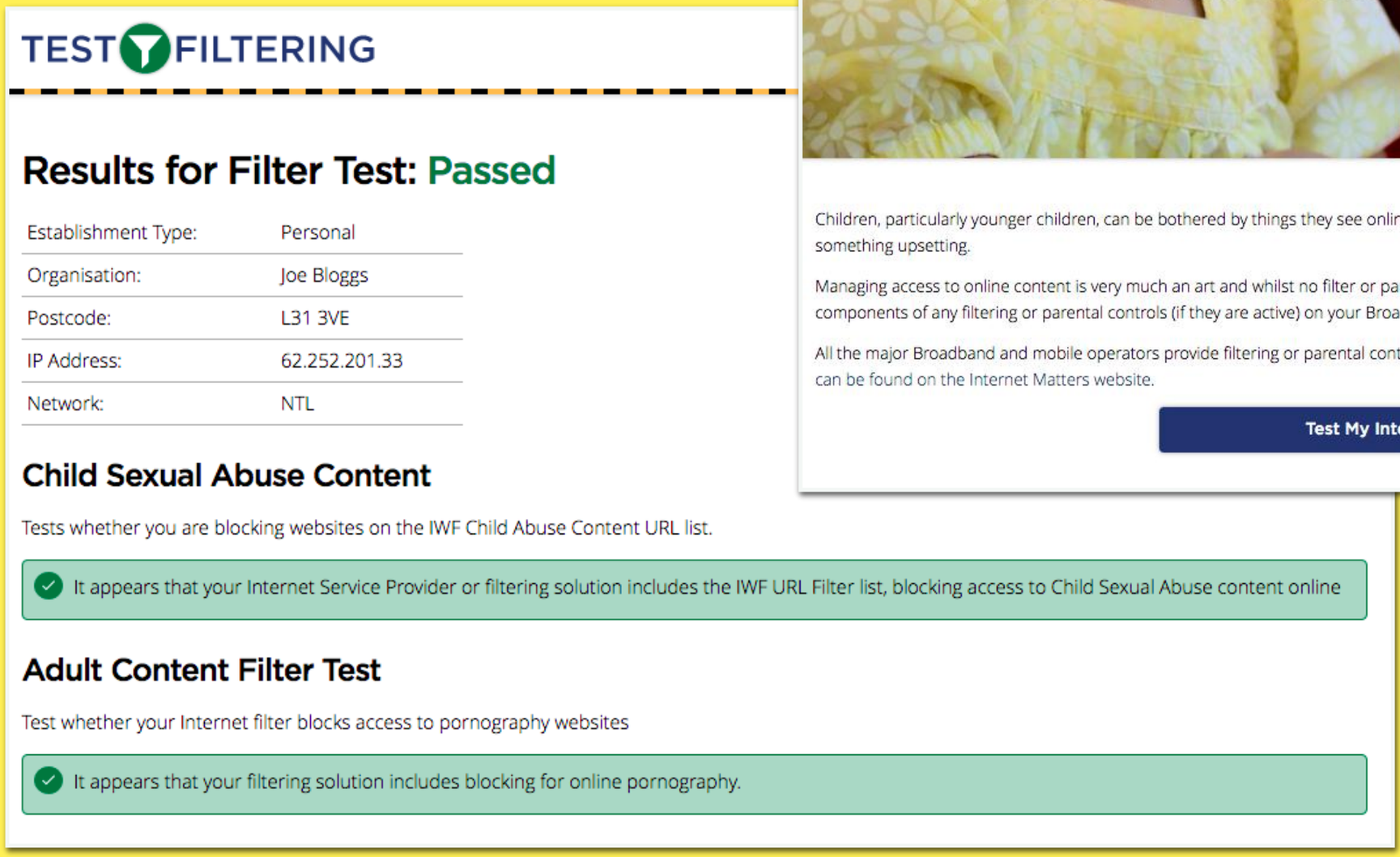
Action taken (%)



	Talked to my child about what had happened	Advised/ told my child to block certain people/ types of content	Advised/ told my child to stop using certain apps/ sites	Set up filters/ parental controls	Reported the content to the website/ app it appeared on	Sought advice on how to handle the situation
All (aged 3-17)	**84**	**56**	**52**	**34**	**32**	**20**
3-5	78	46	47	45	36	21
6-7	83	43	60	46	26	15
8-9	89	56	60	40	38	20
10-12	91	57	52	33	28	24
13-15	78	65	42	24	35	21
16-17	78	67	58	10	27	14

Test your home filtering

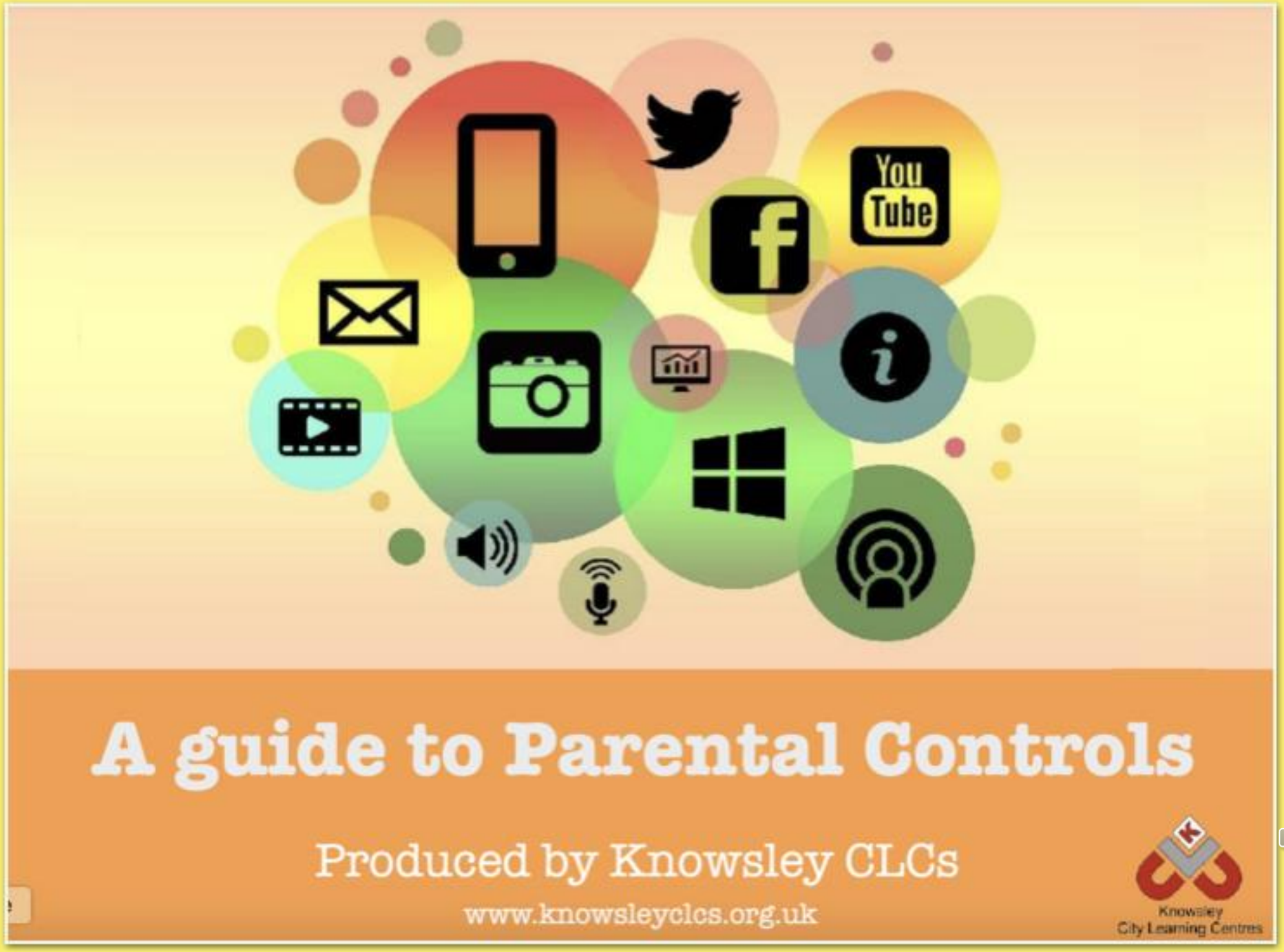




http://testfiltering.com/

Parental Controls

Our Parental Controls Guide Booklet

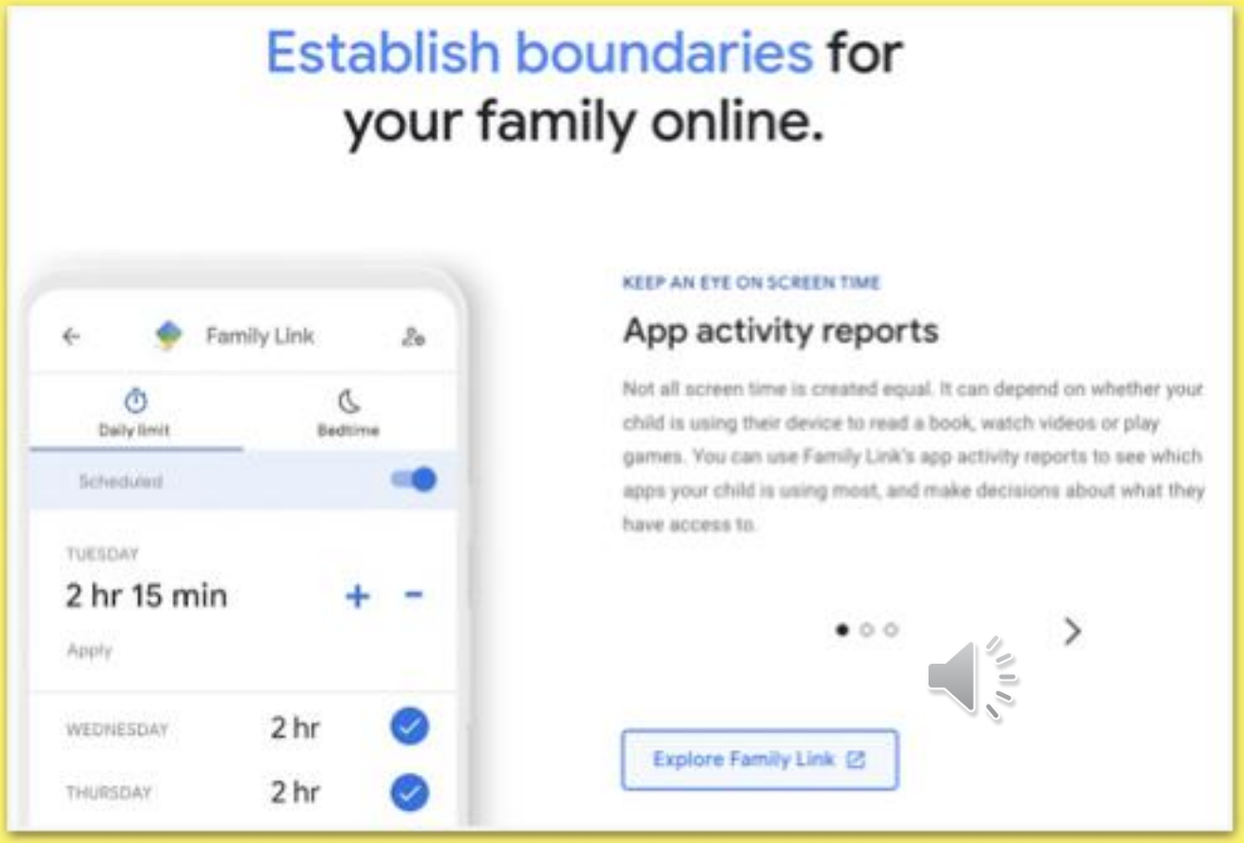


https://www.knowsleyclcs.org.uk/wp-content/uploads/2026/07/Parental-Controls-booklet-2026.pdf

Google Family Link

Available on App and Android Stores and from here you can:

- Monitor Screen Time.
- Manage Apps.
- Set sleep time.
- See where they are.

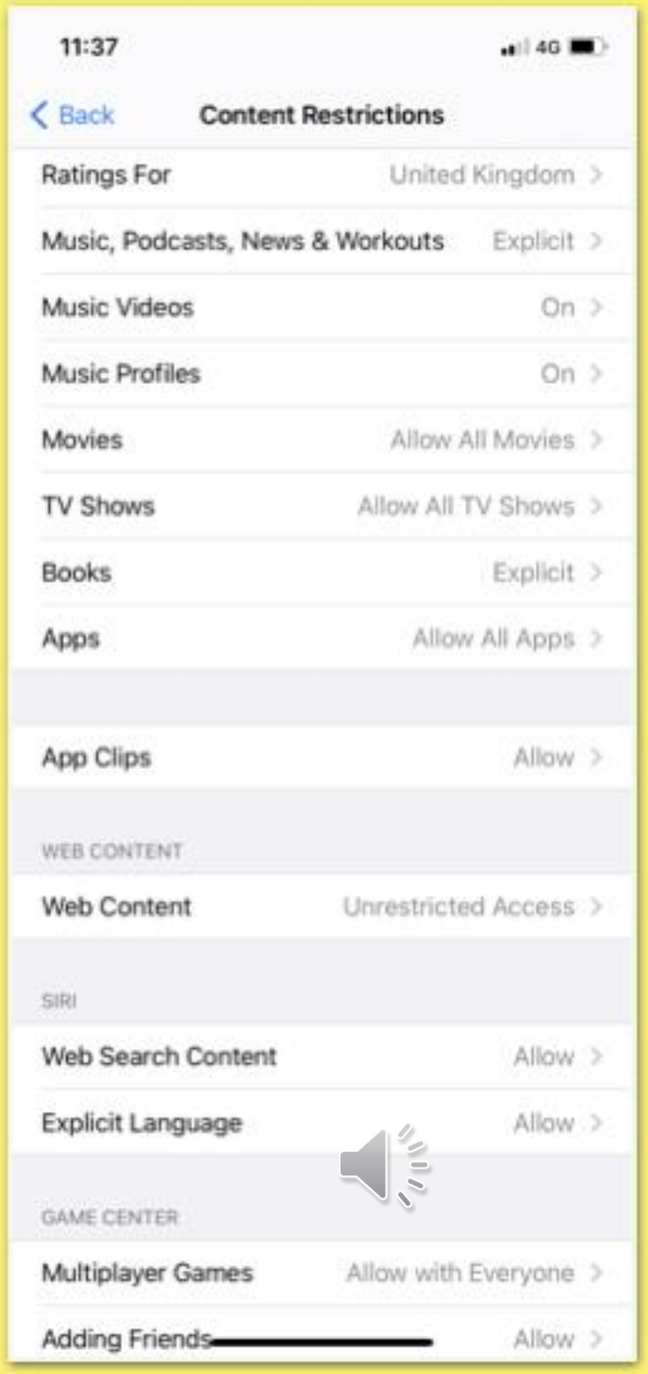


Apple Parental Control

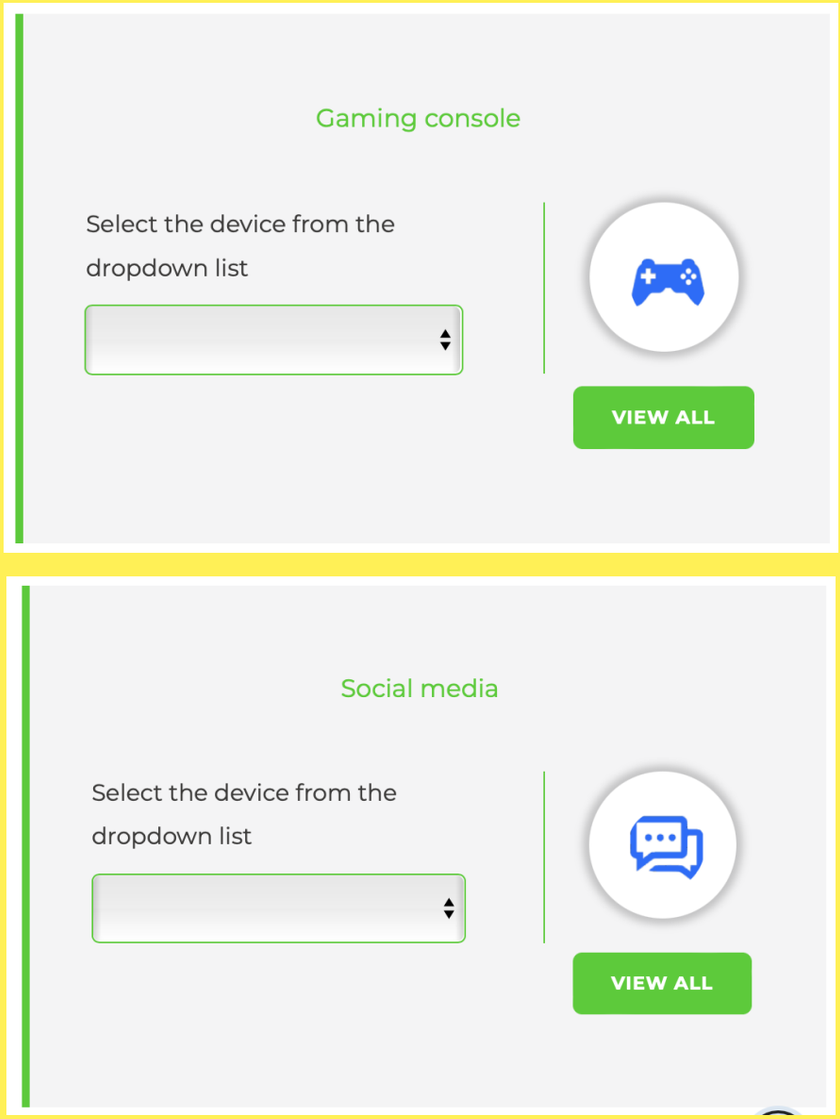
From here you can:

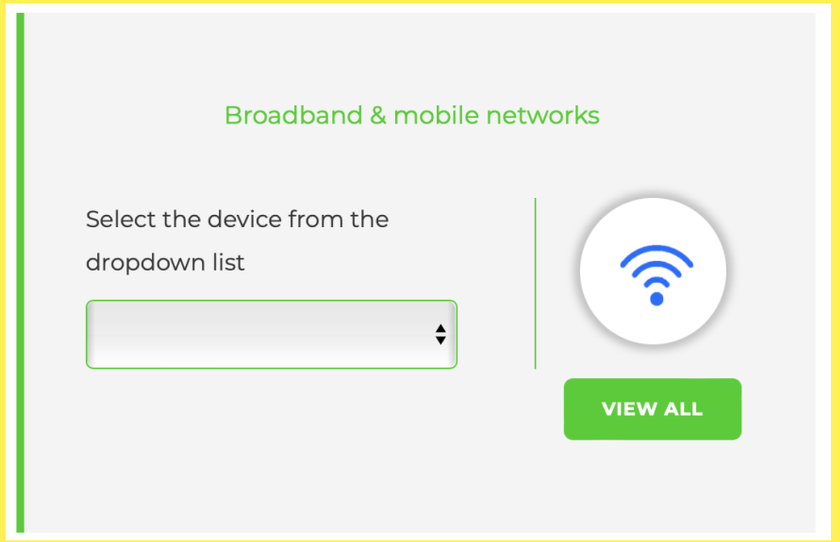
- Restrict Apps
- Set time limits
- Filter web content
- Restrict the game centre.

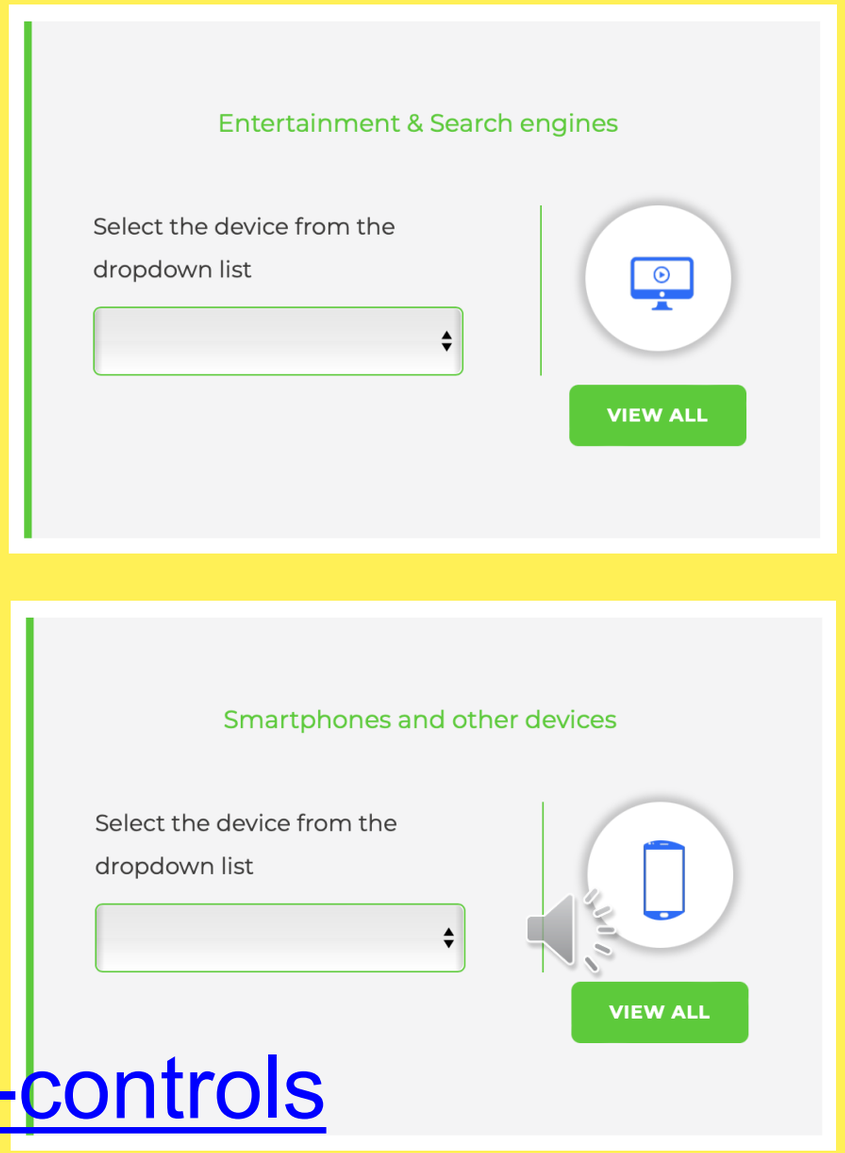




Internet matters also contains parental control guides for dozens of other devices including games consoles and smartphones







https://www.internetmatters.org/parental-controls

Support for you

- You can alway speak to:
  - CEOP
  - NSPCC
  - School
- Or for more general information you can visit these sites:
  - UK Safer Internet Centre (https://www.saferinternet.org.uk/)
  - Internet Matters (https://www.internetmatters.org/)
  - The Parent Zone (https://parentzone.org.uk/home)
  - Webwise (https://www.webwise.ie/)